



Empowering young *hearts* & minds



Released in 2015, Launchpad is the first and only pre-loaded learning tablet designed for the circulation market with no WiFi required.



Launchpads are curated with collections of learning apps, videos, and comics grouped by age and ready to play right off the shelf. With a one-touch reset feature and universal accessibility, they are the easiest way for libraries to circulate digital media.

PLAYAWAY®

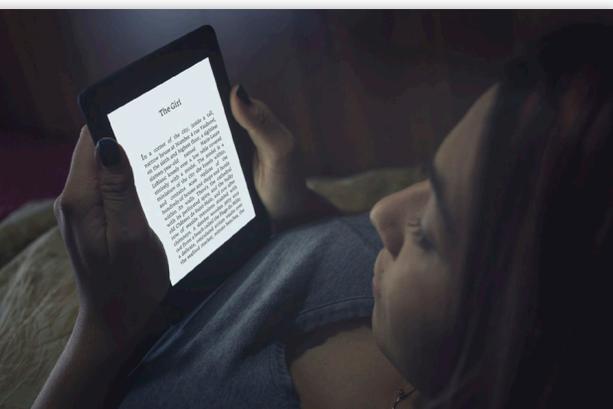
LOCK

THE PRE-LOADED eREADER



Safe and secure: content is pre-loaded and secured onto every Playaway eReader, allowing end users to access eBooks without the risk of manipulation or exposure to unintended content.

Intuitive experience: the device's backlit touchscreen and customizable settings are simple to use, making it perfect for patrons regardless of age or technical capability.



Lock e-Readers are curated with learning apps, videos, and comics grouped by age and ready to play right off the shelf. With a one-touch reset feature and universal accessibility, they are the easiest way for libraries to circulate digital media.

PLAYAWAY®
THE ALL-IN-ONE AUDIOBOOK

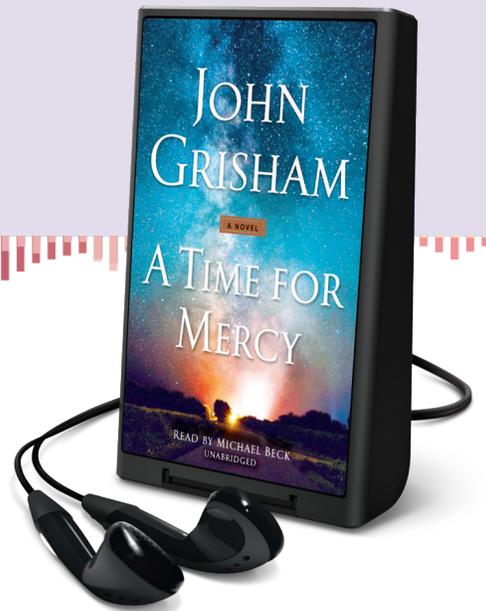
Reach new listeners.



Playaway is the only audiobook format accessible to everyone.

- Pre-loaded and ready to play. No personal device needed.
- No internet connectivity or WiFi access required.
- Works with headphones or any auxiliary connected speaker.
- Powered by AAA battery, offering 30+ listening hours.

2 million+ Playaways are circulating in more than 40,000 libraries, schools, and military installations globally.



Introducing Wonderbook

Experience read-alongs like never before.

High quality
external speaker

Power

Volume Controls

Play / Pause

Reset Function

Rewind / Fast Forward

Learning Mode / Read-Along Mode

Headphone Jack

Micro USB charging port

Every Wonderbook is a print book with a ready-to-play audiobook bound to the inside cover. Kids simply press play to read along with their favorite books, then switch to either Learning Mode or Sing-Along Mode for another experience.

Audio + print bound together for literacy and fun.

- Playaway-inspired pre-loaded audiobook player permanently attached to hardcover book.
- Circulates like a print book, self-contained and shelf-ready
- Designed for library and school patrons ages 3-13
- Engaging and easy-to-use literacy tool

Relevant in a digital world.

- Read-alongs historically have been print + CD, but kids no longer have easy access to CD players.
- Personal devices have become the preferred way for kids to consume digital content.
- Kids expect immediacy and convenience.

