



Learning and entertainment
for everyone



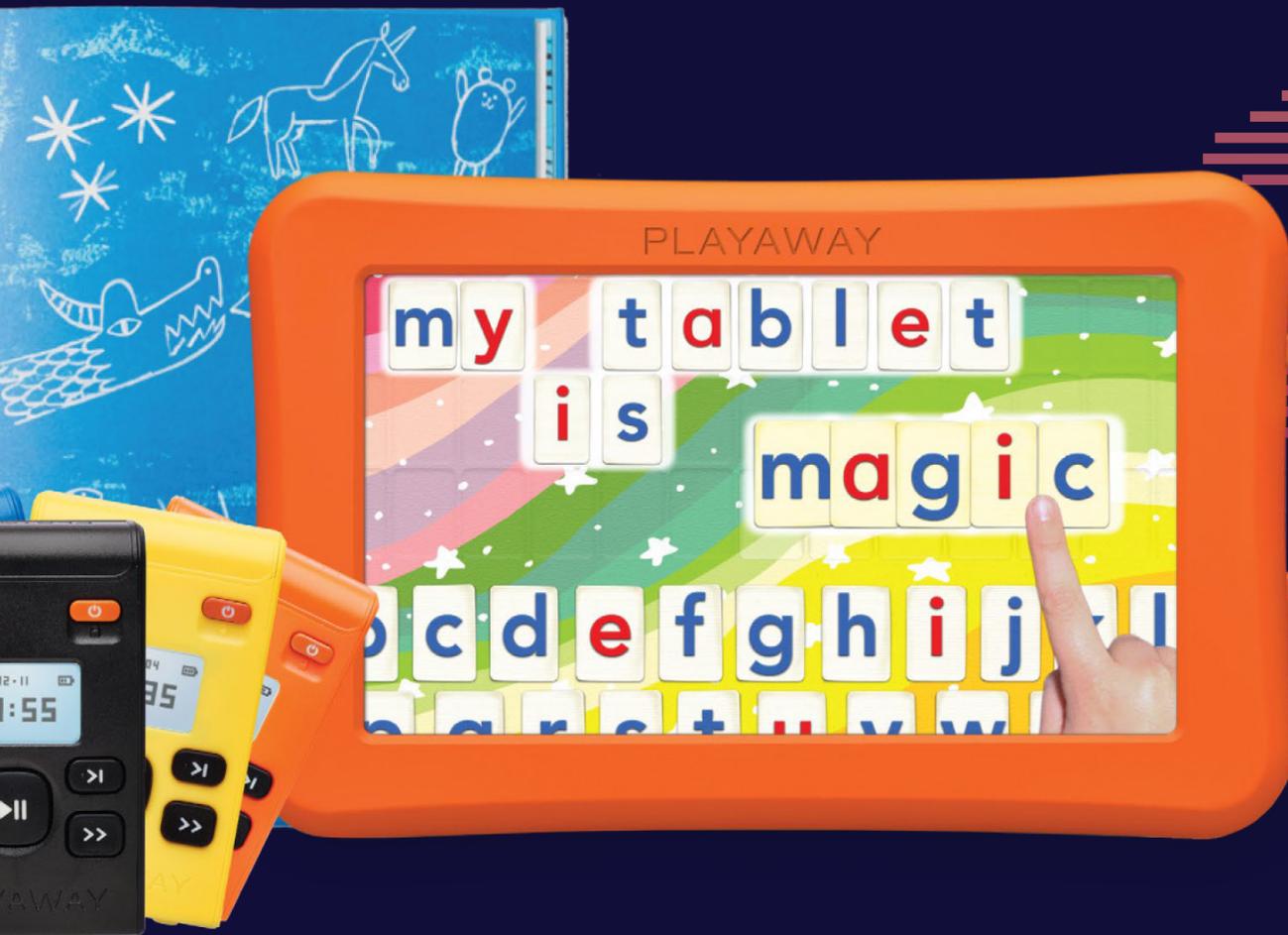
Ready-to-use,
right off the shelf



launchpad
THE PRE-LOADED LEARNING TABLET

Wonderbook
THE READ-ALONG

Playaway pre-loaded audiobooks, read-alongs, sing-alongs, and tablets give schools everything they need to promote literacy, bridge the digital divide, and make technology accessible to everyone.



PLAYAWAY[®]
THE ALL-IN-ONE AUDIOBOOK

launchp**d**
academy
GUIDED LEARNING TABLETS

Wonderbook

THE READ-ALONG

Audio + print bound together
for literacy and fun.



Built for the Classroom

Pre-loaded audiobook permanently
attached to a hardcover book

Self-contained, shelf-ready and
circulates like a print book

Engaging and easy-to-use literacy tool for
students ages 3-13

New releases every month with
easy-to-order curated collections



First-of-its-kind Learning Mode brings more to every story.

- Fun, narrator-led question and answer session
- Open-ended, educator-vetted questions about each story
- Brings a story-time feel to the read-along experience
- A powerful way to teach parents how to dialogue with their children about books



“Do you want to write a book one day?
What would it be about?”

Hundreds of read-alongs from the world’s best children’s book publishers.



Order Once. Order Twice.
86% of customers have come back for more.



Picture Books



Leveled Readers



Early Chapter Books



Chapter Books



Wonderbook Creations



Spanish Language



Nonfiction

Read-Along Categories



Wonderbook Sing-Along

Stories made for music.

Wonderbook Sing-Alongs are musical storybooks with a pre-loaded audiobook player permanently attached to the inside cover. After singing along with the musical track, kids can switch to Read-Along Mode and hear the narrated version of the book.



“Music instruction appears to accelerate brain development in young children, particularly in the areas of the brain responsible for processing sound, language development, speech perception and reading skills.”

-UNIVERSITY OF SOUTHERN CALIFORNIA



Musical storybooks kids will

listen to again and again.

Music and literacy – the connection.

Every storybook in this collection offers literacy learning benefits and more.

Combining stories with song can measurably boost:

- Language acquisition
- Listening and attention skills
- Memory
- Phonemic awareness
- Language play
- Visual focus

Listening without limits

No connectivity or downloads needed — ever.

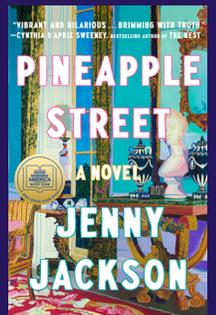
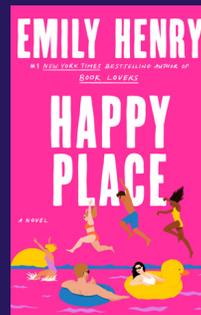
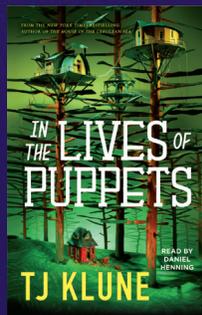
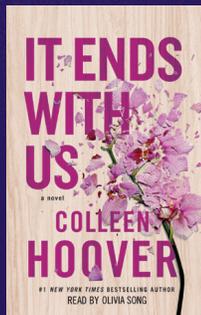
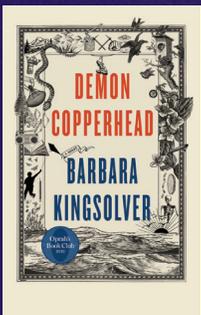
Playaway gives students the portability and freedom to take audiobooks everywhere.

Playaway is always ready

- Audiobooks are pre-loaded onto each device.
- Made durable for circulation.
- No internet or WiFi needed.
- Universal headphone jack.
- One AAA battery offers 30+ hours of listening.



Is it on Playaway? Yep!



Our catalog grows every month with the latest and greatest stories for Pre-K, Elementary, Middle, and High School audiences



Our biggest and best children's audiobook collection.

Playaway Kids features award-winning authors, beloved series, and collections focused on diversity and kindness on a ready-to-play device built for circulation. Kids will enjoy hours of distraction-free listening on a vibrant player created just for them.

Listening is reading too.

By listening, kids connect with books and knowledge in distinct, complementary ways.

Relevant in a digital world.

Kids have less access to CD players and personal devices have become the preferred way to consume digital content.

Audiobooks level the playing field.

Audiobooks give all kids access to literacy tools and great stories anytime, anywhere.

Technology parents love.

- A great way to reduce screen time
- Secure and easy-to-use
- Focused and distraction-free

launchpad

THE PRE-LOADED LEARNING TABLET



Beyond Screen

Launchpads ensure that screen time is fun, educational, and focused on propelling minds far beyond the screen. Every tablet is curated with learning apps, videos, and entertainment that is always ready to play right off the shelf.

No WiFi / No downloads / No ads / No worry

Bridge the digital divide with Launchpad.

It's easy to discover, build, and maintain a digital content collection with Launchpad.

Our Launchpad collections are unified by a specific theme, goal, or interest and expertly curated to advance your organization's goals and mission.



STEM/STEAM



Early Literacy



Award Winners



SuperPacks



Math for K-6th



English Language
Arts for K-6th



eBooks



Language Learning



Kindergarten
Readiness



Summer Slide



Life Skills



Learning
Explorers



Brain Play



Learning with
Favorite Characters



Teen and Adult
Apps



Launchpad
Video

Digital learning solution for kids



Launchpad Academy offers structured learning that helps kids develop skills, one step at a time. Curated by experts, the apps, storybooks, and videos featured on Launchpad Academy bring together a combination of sight, sound, and interactive play for a multisensory experience that gives kids the tools to learn the way they learn best.



Each of the four Academies offers structured learning that helps kids develop skills.



PRE-K

Building a foundation for learning

Launchpad Pre-K Academy gives preschool-aged children five different paths to explore on their way to kindergarten. Using this Academy can help little learners develop the skills needed to enter their first year of school and inspire them to try new things with confidence.



STEAM

Building the well-rounded thinkers of tomorrow

STEAM Academy is designed to create well-rounded problem-solvers who look at the world around them and ask questions like “how?” and “why?”. It’s an interdisciplinary approach that weaves together the science, technology, engineering, art, and math skills learned in the classroom and connects them to things kids see every day.



READING

Create confident readers — one Reading Academy level at a time

This five-level guided reading system helps kids master verbal, reading, and writing skills — starting at any level. Every app, storybook, and video has been hand-selected to help kids gain the knowledge they need to transition from learning-to-read to reading-to-learn.



LIFE SKILLS

Empowering young hearts and minds for a brighter future

Life Skills Academy is designed to help kids gain the knowledge and mindset to promote both personal and academic development. By working through each module kids will cultivate the necessary social and emotional skills to prepare them for whatever comes next.

Programs and Services

Standing Order Plans (SOPs)

Keep the freshest content on your shelves, receive a discount, ensure success with Playaway Products, and do it all your way.

Teacher + Parent Resources

Create awareness and increase circulation with free print and digital tools built just for libraries.

Packaging

When it comes to packaging, we've got you covered for easy circulation.

- Lockable and durable solutions
- How-to-play instructions
- Accessory compartments

Curated Content Lists

Explore LibraryReads picks, Wonderbook Youth Large Print, Youth Media Award Winners, and more.



How To Buy

We've made it easier-than-ever to discover, build, and maintain a digital collection of audiobooks, apps, videos, eBooks, and read-alongs on pre-loaded products built for you.

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Grants

We're making it simple to locate grants and get the funding to bring Playaway Pre-Loaded Products into your schools and libraries. Search for funding opportunities by state, grant writing tips, and more at shop.playaway.com/grant-resources



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PRODUCTS